

## ZEUS Scientific Launches A New Digital, Interactive, Antinuclear Antibody (ANA) HEp-2 Pattern Identification Guide.

Take the guide from your desktop to a number of mobile Apple devices

Branchburg, NJ—February 22, 2012—ZEUS Scientific is proud to announce that it has launched a fully interactive, digital ANA HEp-2 Pattern Identification Guide in a number of formats. The Guide is available on the ZEUS Scientific website ([www.zeusscientific.com](http://www.zeusscientific.com)) as well as on iTunes for download to numerous Apple devices (iPad®, iPhone® and iPod Touch®.). The application gives researchers, clinicians, educators and students an intuitive way to identify ANA staining patterns performed via immunofluorescence assays (IFA).

The ZEUS IFA Digital ANA HEp-2 Cell Pattern Identification Guide is a product of ZEUS Scientific's ongoing commitment to improving healthcare delivery through diagnostic testing. The ZEUS Scientific interactive digital ANA HEp-2 Pattern Identification Guide gives ZEUS IFA test system users a valuable reference tool when faced with difficult to identify antibody staining patterns. By detailing over twenty unique patterns with associated clinical information and references, the Guide is capable of assisting in the process a making an accurate clinical determination.

This new Digital Guide can be used to train new medical and/or laboratory technologists, reinforce the knowledge of experienced technologists and as a convenient laboratory reference for all technologists to aid in the identification of common and hard to identify ANA IFA staining patterns. The guide includes information on:

- Antibody specificity
- Disease association
- Scientific references
- Specific details on cell morphology

To download the application via the iTunes® store now, [CLICK HERE](#).

ZEUS Scientific is a global leader in ANA testing, with a broad product menu of diagnostic ANA test systems across three methodologies; IFA, ELISA and multiplex assays. This flexibility makes it easier for laboratories to select which method fits their testing needs in the most efficient and cost effective way. Laboratories interested in ANA testing have their choice of using any combination of ZEUS IFA™, ZEUS ELISA™, and the AtheNA Multi-Lyte® Test System.

To view a complete listing of ZEUS Scientific ANA diagnostic test solutions, please [www.zeusscientific.com/products](http://www.zeusscientific.com/products) for details.

**About ZEUS Scientific**

ZEUS Scientific has over 35 years of experience in developing, manufacturing and marketing *in vitro* diagnostic laboratory tests. No other company offers the breadth and depth of products across both autoimmune disease and infectious serology testing, across three methodologies: IFA, ELISA and multiplex (AtheNA Multi-Lyte®). ZEUS Scientific is based in Branchburg, New Jersey and markets test systems around the globe through an extensive distribution network. ZEUS Scientific complies with the international standard ISO 13485 (2003), Health Canada Medical Device Regulations (SOR/98-282, May 7 1998), the FDA Quality System Regulations (FDA Quality System Regulation, 1996: 21 CFR § 820), and the IVD 98/79/EEC.

For more information visit: [www.zeusscientific.com](http://www.zeusscientific.com).